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NATIONAL MARKET COVERAGE

TRANSCRIPT

FOR	PHILIP MORRIS	STATION	WNYW/TV
PROGRAM	GOOD DAY NY, 1ST EDITION	CITY	NEW YORK
DATE	7/22/93 6:25 A.M.	AUDIENCE	
SUBJECT	E.P.A. & SECOND-HAND SMOKE		

BROADCAST EXCERPT

LYNNE WHITE - ANCHOR: The Environmental Protection Agency has released guidelines on keeping non-smokers and children safe from second-hand smoke. This, amid controversy that the EPA is not using sound science.

Rhonda Roland now reports.

RHONDA ROLAND - REPORTER: In January, the Environmental Protection Agency classified second-hand smoke as a major cancer threat. But five year-old Max Graham, who suffers from asthma already knows the hazards of tobacco smoke, first hand.

DR. LEROY GRAHAM - MAX'S FATHER: Max, do you think you could tell the people what happened when you went to the baseball game?

MAX GRAHAM: There's a guy smoking and so, I had to change seats.

DR. GRAHAM: What did his cigarette smoke do to you?

MAX: It made me cough.

ROLAND: At a Congressional Hearing in Washington, the EPA went a step further, issuing a brochure suggesting ways to protect children and non-smokers from second-hand smoke. Among the recommendations ...

CAROL BROWNER - E.P.A. ADMINISTRATOR: ...that residents not smoke in their home or permit others to do so, particularly if infants, toddlers and non-smokers are present.

ROLAND: Also, find out if Day Care providers and schools are smoke-free. The workplace should protect non-smokers and in restaurants where smoking is permitted, smoking areas should be

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determined by ventilation. But the tobacco industry and its supporters charge the EPA's policy is misguided and based on flawed science.

THOMAS LAURIA - TOBACCO INSTITUTE: Our information shows none of the eleven studies nor the net analysis of the eleven studies would be statistically significant at 95%. Ah - ...

UNIDENTIFIED MAN SEATED NEXT TO CAROL BROWNER - E.P.A. ADMINISTRATOR: That would not have changed our conclusion.

LAURIA: It has not been scientifically substantiated by the EPA, that environmental tobacco smoke poses a threat to non-smokers.

ROLAND: A competing Capitol Hill Hearing also examined the EPA's conclusions. But this doctor says he doesn't need the science.

DR. RICHARD HEYMAN - AMERICAN ACADEMY OF PEDIATRICS: We can sit here and talk about two tale test and one tale test, but that doesn't make any difference to the scenario that I see and my 45,000 colleagues see in their offices.

One child after another with upper-respiratory infection, sinus infection, middle-ear infection.

ROLAND: Michelle Woodard is one of those children. She has asthma and says smoking has kept her from family gatherings in the homes of her friends.

MICHELLE WOODARD: The worse thing that could happen is I would get too much smoke in my lungs and go into the hospital. It hurts when I go into the hospital and I don't like it at all.

ROLAND: The EPA is not issuing regulations at this point, but Congressional Leaders plan to introduce legislation next week to further restrict smoking in public buildings.

Rhonda Roland, Washington.

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